



IDEA Alumni Testimonials

John West, D.D.S., M.S.D., Jordan West, D.D.S., M.S.D.

Mini-Residency in State-of-the-Art Endodontics: Taking Your Endodontics BEYOND the Next Level

"The best hands-on CE course I have ever attended! This was truly a mini-residency in endodontics. Would recommend it to any dentist ready to take their endodontic skills "beyond" the next level!"
Todd Southall, General Practitioner, Sheridan, WY

"I found the WHY to my HOW! That's how it should be. If the brain knows logical answers behind how to do certain things it will automatically put it to work. I love it! Ever grateful to your service!"
Alekhya Patagarla, General Practitioner, McKinney, TX

"The course was excellent! Plenty of hands-on lab time using up-to-date technology. I learned a lot of new things that I can take back to the office and implement immediately. Also, all the instructors and staff at IDEA were amazing, down to earth and very helpful."
Jason Lam, General Practitioner, Derwood, MD

"Amazing course! Could not ask for more. Have my skills back after 25 years of not doing endodontics. Thank you for the amazing hospitality! Instructors were amazing. Tons of pearls and tips. Loved every moment of it!"
Simon Roytberg, General Practitioner, Edgewater, NJ

"I have been in practice for 2 years, and by taking this valuable course early on in my career, I have started with good habits and the right knowledge to enjoy doing endo for years to come. Faculty were extremely helpful and available, the perfect size class for such a hands-on course. Balance of clinic time to lecture was ideal. I am very grateful to Drs. John and Jordan West and IDEA!"
Michelle Afonso, General Practitioner, Brandon, FL

"I feel extremely confident now to go back to the office and do RCT. This experience was so worthy and exceeded my expectations."
Maria Obregon, General Practitioner, Leesburg, VA

"I lived many years fearful just to see redness of pulp because I experienced RCT complications years ago. The IDEA mini residency provided me with a chance to face my fear and enjoy spending several days with pulp chamber and root canals to become very comfortable with access, shaping, and obturation with PTG including molars! I saw my first mb2! Thank you."
Grace Roh, General Practitioner, Riverside, CA

"Excellent course! Really enjoyed it. It was recommended to me, and I was not disappointed. Highly recommend it!!!"
Derek Winegar, General Practitioner, Georgetown, TX



"Course is amazing! I came here to get a lot of experience working under a microscope and we had so much time devoted to that. Dr. John and Jordan are amazing! The one-on-one time and advice they provided is amazing and very helpful. They truly care about your success!"

Trinh Vinh, General Practitioner, Derwood, MD

"This course was fantastic! Lots of great improvements in doing root canals. I had issue with molar root canals, and I am walking away with lots of confidence going back."

Emma Cho, General Practitioner, Hackensack, NJ

"WOW what an excellent course by John, Jordan and Team! Very informative, practical and tips/tricks learned can be applied to our practice straight away. Very valuable for any dentist wanting to improve their endodontics! The 4 days have flown by with so much take away!"

Kajal Desai, General Practitioner, London, United Kingdom

"John and Jordan West were fantastic instructors and are natural teachers. Concepts were clear and they could answer all questions with great explanations. I could feel that they really wanted me to improve and succeed."

Daniel Huffmire, General Practitioner, San Marcos, CA

"I can't say enough good things about IDEA and the John and Jordan West Endo course. I am leaving feeling completely transformed in the way I practice endodontics, and I know I am giving my patients the highest quality of care."

Blake Young, General Practitioner, Winston-Salem, NC

"Very well run, organized and designed. I had plenty of time to practice!"

Amit Patel, General Practitioner, Dover, DE

"One of the best courses I have been to. Very detailed! John and Jordan on one-on-one guide you, answer your questions, show you tips, tricks, and solution to do endo on any teeth with confidence without creating difficult situation for yourself.

Practicing with microscope gives us deep insights into tooth anatomy and the way we approach. Love the inspiration and encouragement the Wests give you. Highly recommend this course."

Vibha Babbar Shankara, General Practitioner, Crystal Lake, IL

"Drs. John and Jordan course has provided great insight into the root canal treatment, and I can't wait to implement what I've learned here into my practice. Overall, amazing experience!"

Heng (Henry) Tai, General Practitioner, Taichung City, Taiwan

"Great teaching and coaching the whole way through. Thank you for improving my confidence with molar endo."

Savannah Oliver, General Practitioner, Delta Junction, AK

"Very organized course with great content and a great environment. Great course overall!"

Peter Yelizar, General Practitioner, Hicksville, NY



"The course was very comprehensive and informative. I learned many tips and tricks that will make my endodontic procedures more efficient."

Hannah Oh, General Practitioner, Austin, TX

"I really enjoyed my time at IDEA for the past 4 days learning everything I need to know about endodontics. Both John and Jordan are great teachers making the course fun & easy to follow, and learn concepts in a more practical way. The hands-on portion of the course was valuable and the demo by both instructors were very helpful."

Divyani Latchman, General Practitioner, Kelowna, BC, Canada

"It is a great course. Very informative, very professional. Highly recommend!"

Aaditi Mujumdar, General Practitioner, Santa Clara, CA

"This course provided more experience and expertise than I could ever have hoped. Coming in, I was hoping to gain hands on experience to become comfortable with molar endo. Before coming to this course I had only completed one molar RCT in my career. Leaving this course I am confident in my ability to do almost all endo I may encounter, instead of consistently referring out. I would highly recommend this course to any practitioner of any experience level."

Michael Durand, General Practitioner, Allendale Charter Township, MI

"Terrific!"

PeiCheng (Sandy) Yeh, General Practitioner, Taichung City, Taiwan

"The Endodontics course was incredible, provided all necessary information on possible challenges, ways to overcome them. Drs. John and Jordan West were very actively involved and made every possible effort for everyone to achieve what they were here for. Very grateful for the experience."

Harpreet Deol, General Practitioner, Fresno, CA

"It was a great experience overall. I'd say it is "Life Changing" endo course. I'm looking forward to implement everything in my daily practice."

Irena Starchenko, General Practitioner, Encino, CA

"Great attention to detail. Small group."

Tamara Yelizar, General Practitioner, Farmingdale, NY

"Drs. John and Jordan West are very effective instructors. They don't waste your time and help you achieve your goals for which you attended the course. Everyone is at a different skill level, but they help elevate your Endo game to the next level. Thank you for a great week!"

Kanika Sabhlok, General Practitioner, Gloucester, ON, Canada

"I loved learning all the techniques John & Jordan provided. I feel confident on returning and putting to practice what I learned."

Alicia Bofill, Prosthodontist, Guaynabo, PR



"John and Jordan are spectacular and genuinely care about ensuring your success in the field of endodontics. They provide plenty of one-on-one opportunities to focus on the specific needs of each individual. I would take this again just to hang out!"

Slade Shuck, General Practitioner, Bixby, OK

"John and Jordan are very passionate and dedicated educators. The opportunity to receive direct feedback in a clinical setting cannot be duplicated in any other format."

Greg Olivier, General Practitioner, Niagara Falls, ON, Canada

"I thoroughly enjoyed this course. Great learning experience. Hands-on component was huge unlike other courses. Drs. John and Jordan West are very intellectual instructors and very helpful throughout the course."

Gurleen Saroya, General Practitioner, Stittsville, ON

"The Endo Mini-Residency course gave me the confidence to go back to my practice and provide quality work to my patients. I came in nervous to access molars, but with John and Jordan's class I not only feel confident with accessing but completing challenging molar root canals. I would recommend it for anyone trying to take that next step."

Tyler Tolbert, General Practitioner, Catoosa, OK

"This course helped me re-evaluate my clinical skills to the highest degree. This course helped me fill so many gaps and I am leaving confidently with a new set of skills to bring to my practice and patients."

Amanda Ross, General Practitioner, Highlands Ranch, CO

"I was hesitant about my career path, which is why I took this course. I was extremely impressed with the level of detail and care. The doctors made sure I got what I came for. I got more! Thank you and I hope the next time I come back I am a better clinician."

Keion Yoo, General Practitioner, Arcadia, CA

"I was really happy with the organization of the course. Everything was well planned, arranged and executed. The course was to the point, covered all parts of clinical endodontics and most importantly - Reproducible in the office. Technique was simple, straight forward. The instructors were clear and very approachable. Thank you!"

Divya Nagaraj, General Practitioner, Allen, TX

"Truly wonderful, transformational course! John and Jordan are experts in their field, but more importantly, they are extremely effective at teaching clinical endodontics! Not every clinician can do this. I cannot thank, John, Jordan, and the rest of the IDEA team for wonderful and truly life changing course!"

Rachel Branzer, General Practitioner, New Canaan, CT

"So excited to get back and put these skills to work."

Courtney Greenwood, General Practitioner, Cincinnati, OH



Interdisciplinary
Dental Education Academy

"This course completely changed the way I do Endo and for the better! I am more confident and find more joy in this procedure. I loved this course, the instructors, and have already told friends to take it ASAP."
Kaitlin Kennedy, General Practitioner, Swedesboro, NJ

"Amazing course!!! John and Jordan are extremely attentive and supportive. They are great teachers and great communicators who are extremely dedicated to their craft as well as sharing it."
Elise Dang, General Practitioner, San Jose, CA

"I enrolled in this Endo course at IDEA because I did not feel I had the skills to treat my patients to the standards which I believe they deserved. Not only did I gain the skills to confidently treat my patients but, I also left with a whole new outlook on how to approach dentistry and life. I feel renewed, refreshed, and inspired - Career Changing."

Shelby Fisher, General Practitioner, Lincoln, NE

"Came here with basic knowledge. Dr. John and Jordan, took it to a whole new level, changing my entire perspective of Endo. Thank you!"
Gaganjot Khera, General Practitioner, Union City, CA

"Thank you so much for this course. I feel so hopeful for my future Endo cases!"
Elizabeth Keeper, General Practitioner, Kenora, ON

"Honestly this course feels underpriced. Loved every minute of my time at IDEA."
Daniel Le Dosquet, General Practitioner, Catoosa, OK

"I wish I had taken this course many years ago."
Peter Yu, General Practitioner, Milpitas, CA

"I feel so taken care of, even though the course is not in my mother tongue. John, Jordan and the assistant team, tried their best to make me understand everything. It is my honor to learn from John and Jordan!"
YuChia Lin, General Practitioner, Tainan, Taiwan

"The course provides me the necessary knowledge to great Endo. It challenged me to have the right mindset to enjoy Endo. It also has excellent instructors, John and Jordan, who help each student one on one. I learned a lot and improved my skills."
Yuting Lin, General Practitioner, Seattle, WA

"My expectations were exceeded every day. I got everything I felt I needed and more. The amount of confidence I gained to tackle more Endo cases has been incredible."
Rafael Morales, General Practitioner, Locust Grove, OK

"Overall very happy with the course. Definitely changed my perspective on Endodontics and has made me enjoy treating cases."
Summit Patel, General Practitioner, Brighton, ON

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EXCELLENCE
THROUGH
PASSION



"The Endo course is the best one that I have taken so far. Drs. West are so dedicated and passionate in teaching. I hope I had taken this course earlier. The support team is superb too. I really enjoyed the IDEA experience."

Tony Lang, General Practitioner, Nashua, NH

"I really enjoyed listening to the lectures. John and Jordan made sure each day to improve both in Endodontics and as a person. This course was the best I have ever taken."

Ray Dui, General Practitioner, San Mateo, CA

"Most amazing CE course of my life. I take tons of courses and still saying it's one of the best courses. It will not only give you clinical skills but will give you vision in life. John and Jordan both are beyond excellent teachers. Never seen such a dedicated team, who really make sure that you leave with no question unanswered. If you want good Endo skills than it's a must course."

Mahima Gupta, General Practitioner, Lancaster, TX

"Incredibly insightful course. Great skills introduced with good hands-on opportunity to practice - even better, environment to grow and interact with instructors and peers."

Anthony Hua, General Practitioner, Santa Rosa, CA

"Could not have asked for a more dedicated, caring professional and knowledgeable faculty."

Kenneth Maykow, Endodontist, Montclair, NJ

"I have taken many CE courses throughout my career, but IDEA offered an amazing experience that not only was rich in learning but very caring and genuine. What impressed me the most was paying attention to details. The lab, the equipment, and of course most importantly the food were unique and amazing. I'm so glad I was able to come this year and I have already signed up for Sept of 2025 course which I'm looking forward to."

Sassan Mouzoon, General Practitioner, Phoenix, AZ

"Greatly impressed with course communication, logistics, teaching, experience and overall learning. John and Jordan are not only world-class clinicians, but world-class teachers. The small class size allowed for ample one-on-one time with both instructors. They really care about not only your clinical growth, but also you as a person. 10/10 would recommend."

Tanner Menard, General Practitioner, Eagle River, AK

"This is probably the best CE I've ever taken in my career. It was informative and the information translated well to the lab/practical portion. I'm very excited to go back and apply what I learned into practice. Drs. John and Jordan West, and the whole IDEA staff are fantastic at what they do, and they make sure you are cared for."

Yerie Nam, General Practitioner, San Jose, CA

"Time is my most asset. Leaving my family and practicing for continuing education is a big decision. I register for courses that I expect to learn skills that I can implement when I return home, and this course at IDEA with Drs. West has done just that. This was time well spent and reflected on it to change the



trajectory of my professional life. Thank you, John and Jordan, for sharing your knowledge & wisdom so thoughtfully and willingly. God Bless You!"

Jonathan Hart, Prosthodontist, Mountain Home, AR

"Holistic education" are the words that come to mind. Drs. John and Jordan West of course provided world class clinical and technical training, but they also provided guidance on how to utilize perhaps the most powerful tool in my toolbox, my mind.

The lessons I learned I will implement not only in my dental practice, but in all aspects of my life. I genuinely thank you both."

David Joung, General Practitioner, Graham, WA

"It was absolutely amazing to have John guide me through my revisit of Endodontics, the basics, the advances and trends. No one teaches like John and Jordan. Thanks, and appreciate it. Looking forward to the post-course studies and communication. Peace and Cheese!"

Tina Prathip Kumar, Endodontist, Abu Dhabi, UAE

"Learning endodontics with Dr. John and Jordan West has been truly transformative and has provided me with the necessary and relevant skills to bring back to my patients, my practice, and my staff.

They have managed to simplify the steps to root canals in a meaningful and concise way, and I have been able to completely reset my approach to endodontics.

I am now more comfortable, confident, and excited about Endo. Thank you, Dr. John and Jordan West, Heike, Des, Meg, and the support staff."

Yvette Tran, General Practitioner, Rohnert Park, CA

"This course offers the most hands-on component I have experienced. It is the closest in the real clinical situations. This is imperative for Endo course. Customer service, with food and attention to detail, is top notch. Well organized and executed. Excellent leadership and mentorship. Love the down-to-earth energy and open arms policy!"

Cung Nguyen, General Practitioner, Dawson Creek, BC, Canada

"The chance to get one-on-one and hands-on guidance to troubleshoot some of the most frustrating endodontic cases from renowned and knowledgeable instructors has been invaluable. They teach guiding principles that can be immediately applied to your practice with any endo system you may have."

Joan Rica Guidangen, General Practitioner, Fairbanks, AK

"Given the limited amount of endo experience dental school is able to provide, and my personal anxiety of learning on real patients, I sought continued education on the topic.

I believe hands-on experience is necessary to develop the skills, technique, and tactile sensation to properly perform endodontics. I feel this focused course on endodontics with Drs. Jordan and John West has improved my knowledge, experience, and therefore confidence in building my endodontic career.

IDEA is a wonderful and non-judgmental environment to learn and grow with like-minded colleagues, and I would recommend it to anyone."

Melanie Ma, General Practitioner, Somerville, MA



Interdisciplinary
Dental Education Academy

"John and Jordan West gave us a light in root canals. I'll do my best to follow the right path in Endodontics, also in my life path. Thanks so much!"

Yi-Chang Chang, Endodontist, Yonghe District, Taiwan

"This course has definitely increased my confidence in taking more difficult endodontic treatment."

Xuyu Zhang, General Practitioner, Foster City, CA

"Highly recommend this Endo course to any dentist. John and Jordan are very encouraging, thorough, and determined. They make sure you get what you wanted from this course, which can be applied to the next day in your practice. The course was highly well organized, and IDEA treated us like the most important guests in the world."

Myochul Kwon, General Practitioner, Wilmington, DE

"This course provided me with the confidence to begin performing endodontic procedures, after 4 years of doing NO ENDO!. I am excited about dentistry again!"

Stephanie Hoyos, General Practitioner, Fairfax Station, VA

"John and Jordan are master teachers. They do a great job of simplifying the difficulty. I wish I would have taken this course right after dental school. If you want to do endodontics, take this course."

Ryan Olson, General Practitioner, Meridian, ID

"Excellent, inspiring instructors. Really helped me unlearn the old school way of doing Endo and learn the efficient, effective way with consistency."

Tong Liu, General Practitioner, Berkeley, CA

"Really appreciate the ease it was to speak with the Endo "Kings". Coming to IDEA has given a renewed confidence moving forward in dentistry."

Mira Perkovic, General Practitioner, Prince George, BC, Canada

"This course did exceed my expectations. I would like to say thank you to John & Jordan for everything you taught me. I got what I came for."

Tsung-Lin Lee, Endodontist, Tainan, Taiwan

"There are many courses dentists take in their life and find that it was lacking what you signed up for. IDEA and Dr. Jordan and John West went above and beyond with the mini residency. I was fearful in attempting my molar endo, now, I feel competent and confident to take them on."

Dr. Heike, you have been an absolute pleasure. My only wish is that we had more days because her and her staff are so lovely. Thank you all for your guidance and the time and effort your team puts into making us feel welcomed. I will be back."

Rachit Patel, General Practitioner, Orange Park, FL

"This course exceeded my expectations. Not only did I get practical tips and great didactic information, but I also get to experience community and so much moral support. I feel truly uplifted and empowered after this course. Thank you to the Wests and to IDEA for a wonderful experience."

Angelina Tong, General Practitioner, Cupertino, CA

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THROUGH
PASSION



"John and Jordan did an excellent job of taking my questions and explaining the answer in a way that was easy to conceptualize. The one-on-one teaching was greatly appreciated."
Joshua Frandsen, General Practitioner, Taylorsville, UT

In day one we all set a personal goal of what we want to be. Mine was cleaning and shaping to working length, something I've struggled with. I feel now confident and cannot wait to apply what I have learned from the Endo legends John and Jordan West. All the IDEA staff were so supportive."
Zena Jandali, General Practitioner, Moraga, CA

"I should have taken this course earlier and I could have saved more teeth. Amazing course!"
Ji Won Choi, General Practitioner, Fort McMurray, AB, Canada

"By the end of the first day, I felt valued! I heard this course was great, but it has exceeded my expectations! Thanks for providing a supportive environment for me to "Find Follow and Finish" while meeting kind knowledgeable colleagues".

Shanelle Dempster-Peart, General Practitioner, Mandeville, Manchester, Jamaica

"Every time I come here, I leave as a better dentist. You get your ROI within the first 6 hours. John, Jordan and Staff were so helpful during the course. It was as if I was the only person in class. The individual attention is incredible. All the staff at IDEA from top to bottom wants you to succeed. Everyone treats you as family."

John French Jr., General Practitioner, Sag Harbor, NY

"Getting through that distobuccal canal was the greatest moment of my life" was a direct quote from me during the course, and I was only half-joking. John, Jordan & Team, and the entire IDEA staff made this a truly career-changing, life-changing experience. I cannot say thank you enough!! "

Elizabeth Ponder, General Practitioner, New Orleans, LA

"John and Jordan are fantastic educators. Within the first few hours I knew that the techniques I was being taught would immediately benefit me, my practice, and my patients. It was an excellent investment and I expect it to pay off starting on Monday!"

Soren Michaelsen, General Practitioner, Catoosa, OK

I gained confidence in my abilities. I feel I have definitely moved by on the next level of endodontics care. I am capable of providing for my patients. Looking forward to my RCT patient on Monday".
Jeanelle Stoneburner, General Practitioner, Lisle, IL

"Drs. John and Jordan West and their team provided an exceptionally approachable, applicable and fun endodontic experience. I learned more in 4 days here than I did in 4 years in dental school."
David Markiewicz, General Practitioner, Mundelein, IL

"While there was so much great information to learn, I never felt rushed. It is a commitment to step away from your practice and family for 4 days. However, it is well worth that time commitment".
Benjamin Jump, General Practitioner, Newark, OH



Interdisciplinary
Dental Education Academy

"John and Jordan have an incredible wealth of knowledge on the topic of endodontics. They both are enjoyable to listen, speak and work with. They keep the mood fun throughout the course and seem truly passionate about helping each of us succeed."

Caitlin Fleck, General Practitioner, Catoosa, OK

"To be the best course in a set of CE available is truly a statement. This was an exceptional, above the clouds type of course on Endodontics. It is rare to be taught by someone so talented and renowned as John and Jordan West. Exceeded expectations 100% :)"

Adam Curtis, General Practitioner, Cambridge, MN

"I found this course extremely helpful in clarifying so many aspects of endodontics. Every possible endodontic issue was covered, and I feel confident my clinical skills will improve as a direct result".
Antonio Cutlatsakes, General Practitioner, New York, NY

"Overall phenomenal course. Speakers and all staff were fantastic. I felt well prepared for endo prior to coming and was humbled here but leaving feeling much more prepared and ready. 10/10 course and experience! I would recommend it to anyone!"

Brian Jankowski, General Practitioner, Idaho Falls, ID

"This is my first course in America. Yet all of you made me feel like home. I came here with anxiety and nervousness on the first day, but I leave with love and warmth in my heart today. This will be a forever memory for me. Hope to see you all soon!"

Shu Hui Ho, Endodontist, Kaohsiung, Taiwan